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International management is the management of business operations in an organisation serving markets and operating in more than one country. It requires knowledge and skills beyond normal business expectations, such as familiarity with local market and competitive conditions, the legal and financial environment, the capability to do multicurrency transactions and managing across borders.

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International Management by Deresky, Helen

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Directed primarily toward undergraduate and graduate International Business or General Management majors, this text also provides practical content to current and aspiring industry professionals. International Management explores the manager's role within the dynamic global environment of business management by exploring the political, legal, technological, competitive, and cultural factors that shape corporations worldwide.

With coverage of the most current trends and research in international management in 1999, this text addresses the actual behaviours and functions required for successful cross-cultural management at both the strategic and interpersonal level.

For courses in International Management, Multinational Management, Global Strategy, and Comparative Management. This globally oriented text covers the most current research and trends in International Management. It offers comprehensive and integrative cases that illustrate the actual behaviors and functions required for successful cross-cultural management at the strategic and interpersonal level. - NEW - New E-Biz boxes in each chapter. - Offers students insight into e-business. - NEW - New opening profiles featuring real companies. - Offers students real examples. - Comprehensive coverage of the roles and functions of managers in the global environment. - Provides students with an inside view. - Management Focus boxes. - Brings topics to life for students with real companies and people. - A cultural, behavioral, and strategic emphasis. - Gives students a more realistic picture of international management today. - Coverage of comparative management topics. - Keeps students up to date on key global issues and events. - Internet Exercises are included. - Helps students explore the text content in more detail. - Technology Application boxes. - Keeps students abreast of how technolog

For undergraduate and graduate students majoring in international business or general management. International Management, 6/e, explores the dynamic global environment of business management, by exploring political, legal, technological, competitive and cultural factors that shape corporations worldwide.

With deregulation, privatization, and information technology transforming competition, the transnational model continually evolves. In a timely response to this dynamically changing business world, Bartlett and Ghoshal revisit their breakthrough concepts, updating the material with fresh examples drawn from today's leading global enterprises. The second edition of Managing Across Borders builds on the authors' ongoing exploration of the transnational, with their current research extending and illuminating the findings of their earlier work. An entirely new section, "The Transformation Challenge," focuses on how several companies have implemented the book's concepts. We see firsthand the obstacles and opportunities to building an effective transnational organization. This new edition also includes an application handbook, a highly practical tool that helps readers translate the book's ideas into real-world action plans for their companies.

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor's manual, powerpoint slides, and a testbank, International Management, 5e is a superb resource for instructors and students of international management.

Ongoing research shows that whilst 90 per cent of large companies are conducting global projects to take advantage of distributed skills, around-the-clock operations and virtual team environments, less than one third of them have effective, established practices to help project managers and team members working over a distance. As a consequence, most organisations struggle to reach the required levels of quality and effectiveness from these projects because their methods and practices are not adapted to a global multi-cultural environment, where most communication is in writing and asynchronous. Global Project Management describes how to adapt your organisation and your projects to thrive in this environment. The book goes beyond the recommendations on collaborative tools, to suggest the development of best practices on cross-cultural team management and global communication, recommend organisational changes and project structures, and propose alternatives for the implementation of the new practices and methods. The text is filled with real-life examples and techniques and illustrates how to apply the recommendations as part of the successful management of any global project.

This book addresses the actual management functions and behaviors necessary to develop global vision and management skills at both an organizational strategic(macro) level, and the interpersonal (micro) level. This book places the executive or reader in the role of a manager of any nationality, encouraging the reader to take a truly global perspective in dealing with dynamic management issues in both foreign and diverse host environments. Throughout, the book emphasizes how the variable of culture interacts with other national and international factors to affect managerial processes and behaviors. In addition, the growing competitive influence of technology is emphasized, with boxes featuring the use of e-business for global competitive strategic positioning. A four-part organization covers the global manager's environment, the cultural context of global management, formulating and implementing strategy for international and global operations, and global human resources management. For executives trying to improve their global vision and management skills in order to better themselves and the various organizations for which they work.

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